TRANSMISSION

WYBC-THE YALE BROADCASTING COMPANY
Incorporated

PROGRAM DEPARTMENT

#1
September 1, 1948

STANDARD OPERATING INSTRUCTIONS

--PROGRAM TRANSMISSION STANDARDS--

When following these instructions, "gain" in such a manner that the specified peaks are reached as frequently as possible consistent with the program content. Occassional peaks beyond those specified are unavoidable, but should be kept to a minimum.

Program Content	Peaks
1. Speech and Music (except symphonic)	
Normal passages	Peaks of 100
Low-level passages	Not less than 40
2. Theme under announcements	Peaks of 40
3. Audience reaction (applause, etc)	Maximum peaks of 70
4. Symphonic Music:	
Normal passages	Peaks of 100
Soft passages	Must always move indicator needle

5. Transition:
Transition from normal to low level passages (or vice-versa) is to be in steps of not more than 4db(ie: peaks of 100, then 60, and finally 40 or vice-versa). Two succeeding passages should not differ by more than 4db even when contrast is intended.

Note: Peak levels specified are given in terms of scale calibrations on the standard broadcast-type VU meter (scale B).

David H.Z. Johnston
Program Director

DIS: All personnel

IVY NETWORK

WYBC-THE YALE BROADCASTING COMPANY
Incorporated

PROGRAM DEPARTMENT

#2
September 1, 1948

STANDARD OPERATING INSTRUCTIONS

--IVY NETWORK--

The following will be the governing continuity for all Ivy Network programs carried by this station, originating from our studios:

ALL PROGRAMS WILL BE PRECEDED WITH THE FOLLOWING WORDS GIVEN BY A STAFF ANNOUNCER:

"THIS IS THE IVY NETWORK" (Program will follow immediately).

IF PROGRAMS OF ½ HOUR OR LONGER DURATION PERMIT, A SPECIAL COURTESY IVY NETWORK PROMOTION SPOT PLUG PROVIDED BY THIS DEPARTMENT WILL BE READ BY A CLASS "A" STAFF ANNOUNCER AT AN APPROPRIATE POINT IN THE MIDDLE OF THE PROGRAM.

PROGRAMS WILL END WITH THE FOLLOWING WORDS BY A STAFF ANNOUNCER IF NOT INCLUDED IN PROGRAM CONTENT:

"THIS IS THE IVY NETWORK."

THIS WILL BE FOLLOWED BY:

"AND THIS IS THE YALE BROADCASTING COMPANY,"
(By a different Announcer if possible.)

All Staff Announcers and Engineers of WYBC will be governed accordingly.

David H.Z. Johnston
Program Director

DIS: All Personnel